

HASTINGS + HINTERLAND

TOWN & COUNTRY Ball



Partnership Opportunities

The Hastings + Hinterland Town & Country Ball is more than a fundraising night. It is a rallying call for business and community to unite in support of our region's primary producers. After years of relentless setbacks, drought, bushfires, multiple floods, this event offers hope, recognition, and recovery.

Hosted by Dr Kristy Kostalas and supported by the Wauchope Chamber of Commerce and Industry, the Ball will feature:

- Live music and entertainment
- Auctions, raffles, and giveaways
- A showcase of local produce, business, and generosity

The Ball is your opportunity to visibly stand with our local farmers, agriculture businesses, and rural communities.



Major Partner – \$5,000+

Be recognised as a cornerstone of regional resilience, community leadership, and recovery.

As a Major Sponsor, your business will play a leading role in rebuilding hope and securing the future of our rural communities. This is more than visibility, it's a statement of your values. You'll be seen as a champion for agriculture, a driver of local economic recovery, and a trusted name aligned with strength, generosity, and long-term impact.

Inclusions:

- Prominent logo placement on all marketing materials (print & digital)
- Acknowledgement in event MC script and media releases
- Dedicated sponsor spotlight on social media (multiple posts)
- Featured profile on Ball event websites (with outbound links)
- Full-page feature in printed event program
- Opportunity to present a major auction item or address the crowd
- Inclusion in sponsor thank-you media post-event
- 4 complimentary VIP tickets with priority seating and drinks package
- Option to provide branded merchandise or materials in guest gift bags
- Support acknowledged on digital screens during event
- Access to professional photos for use in own marketing

Gold Partner - \$2500

Demonstrate your commitment to community, connection, and regional recovery.

As a Gold Sponsor, your business will be celebrated as a key supporter of local resilience and rural pride. This level is designed for organisations who want to stand visibly beside our farmers and producers, those who recognise the vital role agriculture plays in our economy, identity, and future. Through strategic event exposure, social media, and on-the-ground engagement, your brand will be associated with integrity, generosity, and hands-on community support. It's more than branding, it's belonging to a movement of recovery and regional strength.

Inclusions:

- Logo placement on marketing materials (print & digital)
- Recognition in event MC script
- Social media post with your business tagged and thanked
- Sponsor listing in printed event program
- 2 complimentary tickets to the event
- Option to provide auction item, raffle prize, or branded material
- Acknowledgement in event sponsor reel shown on screens during the night
- Recognition on Wauchope Chamber website and Ball webpage

Community Sponsor – \$1,000+

Showcase your values with a meaningful community contribution.

This sponsorship level is perfect for local businesses who want to take action, give back, and stand shoulder-to-shoulder with the people who make our region strong. Your support sends a clear message: that you care about our farmers, our future, and the strength of our community. Whether you're a small business or a passionate individual contributor, your involvement will help ensure the success of this event—and make a real difference where it's needed most.

Inclusions:

- Business name listed in event program and website
 - Acknowledgement from the stage on the night
 - Social media group thank-you post pre-event
 - 2 general admission tickets
 - Option to provide goods or services for auction or raffle
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In-Kind Sponsor

Contribute products, services, or logistical support that help bring the event to life.

In-kind sponsors are the behind-the-scenes heroes, providing essential goods, services, or support that make this event not only possible, but exceptional. Whether it's auction or raffle items, styling, technical equipment, catering, or event logistics, your contribution directly impacts our fundraising success. This is a practical and powerful way to align your business with community resilience, while receiving recognition across our event and marketing platforms.

In-kind supports can include:

- Auction and raffle items (vouchers, goods, experiences)
- Venue, logistics, or event day services
- Audio/visual equipment or styling
- Food, beverages, or gift bag inclusions

In-kind benefits:

- Acknowledgement in event program and from the stage
- Social media thank-you post
- 2 general admission tickets (for contributions over \$500 in value)

Thank you for considering a partnership with the Hastings + Hinterland Town & Country Ball. Your support will directly assist our region's farmers, primary producers, and rural communities as they recover and rebuild.

To confirm your partnership, please provide the following:

☐ Partnership Level:

☐ Major Partner (\$5,000+)

☐ Gold Partner (\$2,500+)

☐ Community Partner (\$1,000+)

☐ In-Kind Contribution (Goods/Services)

Business / Organisation Name:

ABN: -----

Primary Contact Name: -----

Position: -----

Email: -----

Phone: -----

Business Address: -----

If contributing in-kind, please describe your donation:

Signature: _____

Name: _____

Date: _____

Social Media Handles (optional):

Ticket Preference (if included with your level):

- ☐ We will use our included tickets
- ☐ We wish to donate our tickets back to the committee for community use

 Please return completed forms to:
admin@townandcountryball.com.au

Proudly supported by the Wauchope Chamber of Commerce & Industries, an invoice will be generated for you following receipt of the above documentation.

 Questions? Contact: Jesse Webber - 0432 676 369

Together, we can stand with our rural communities and show them they're not alone.

Together, we rebuild. Together, we grow.

