



2024 Wauchope & Hinterland
Business Awards
Celebrating Local Business!

2024
Sponsorship
Prospectus

The Wauchope Chamber of Commerce and Industry are delighted to present the 2024 Wauchope and Hinterland Business Awards program.

In the heartbeat of the business world, where innovation, dedication, and brilliance align, we offer for you to join us in acknowledging and celebrating the outstanding achievements of our local businesses that have shaped the community and set new benchmarks.

As we prepare to roll out the red carpet, we invite you to support us in showcasing local businesses accomplishments, creativity, and commitment to success.



Why Sponsor the 2024 Wauchope and Hinterland Business Awards?

- ★ **Maximum business exposure**
- ★ **Community integration**
- ★ **Networking opportunities**
- ★ **Brand awareness & credibility**

The Wauchope and Hinterland Business Awards program offers two types of Awards – **Local Excellence Awards** and **NSW Business Chamber aligned Awards**.

Through the Local Chamber Alliance between the Wauchope Chamber of Commerce & Industry and the NSW Business Chamber, the aligned Awards

**BUSINESS
NSW**

entries will feed into the NSW Business Chamber Mid North Coast Regional Awards growing opportunities for local business to gain exposure and promotion to a wider audience. Winners at the regional Awards go through to the State Awards later in the year.

LOCAL AWARDS

1. Excellence in Accommodation and Hospitality
2. Excellence in Agriculture
3. Excellence in Creative Industries
4. Excellence in Health and Wellbeing
5. Excellence in Hair and Beauty
6. Excellence in Professional Services (20 employees or less)
7. Excellence in Professional Services (21 employees or more)
8. Excellence in Retail (10 employees or less)
9. Excellence in Retail (10 employees or more)
10. Excellence in Tourism
11. Excellence in Trades, Industry & Manufacturing
12. Excellence in Work Health and Safety

NSW BUSINESS CHAMBER ALIGNED AWARDS

12. Outstanding Employee
13. Outstanding Young Business Leader
14. Outstanding Business Leader
15. Employer of Choice (under 20 employees)
16. Employer of Choice (over 20 employees)
17. Excellence in Innovation
18. Excellence in Sustainability
19. Outstanding Community Organisation
20. Outstanding Visitor Experience
21. Outstanding Start-up
22. Excellence in Diversity and Inclusion
23. Excellence in Micro Business
24. Excellence in Small Business
25. Excellence in Large Business
26. Business of the Year

**Categories may change with yearly review*



	Supporter Partner \$800 + GST	Business Partner \$1,200 + GST	Corporate Partner \$1,800 + GST	Major Partner \$4,000 (2 only available)	Presenting Partner By negotiation
SPONSORSHIP BENEFITS					
Partner level logo branding on Awards print advertising	--	✓	✓	✓	✓
Social media plugs of your business	1	2	3	4	6
Partner level branding on webpage	✓	✓	✓	✓	✓
Email blast to database acknowledging major sponsors	--	--	--	✓	✓
An opportunity to collaborate on one WCCI event and speak to members.	--	--	✓	✓	✓
Complimentary Wauchope Chamber membership	--	--	--	✓	✓
GALA EVENT					
Partner level logo on main screen	✓	✓	✓	✓	✓
Partner level logo on Gala program	✓	✓	✓	✓	✓
Acknowledgement by MC	✓	✓	✓	✓	✓
Complimentary tickets to the Gala Dinner	1	2	4	5	8
Presentation of an Award at Gala Dinner	1	1	2	3	4
Business name on Awards category trophy/ award	--	✓	✓	✓	✓
Display of business banners	--	✓	✓	✓	✓
Opportunity to place company promotional gifts in the winner's gift bags	--	--	✓	✓	✓
Opportunity to place company promotional items on tables	--	--	--	✓	✓
POST AWARDS					
Certificate of appreciation	✓	✓	✓	✓	✓
Mention in 'thank you' social media posts	✓	✓	✓	✓	✓

Partnership Agreement Application

The following information will be used to enter a 2024 Wauchope & Hinterland Business Awards Partnership Agreement:

Business/Organisation Name:	
Contact Person:	
Position:	
Address:	
Phone/Mobile:	
Email:	
Please tick the Partnership level you would like to take up:	<input type="checkbox"/> Supporter Partner \$800 + gst <input type="checkbox"/> Business Partner \$1,200 + gst <input type="checkbox"/> Corporate Partner \$1,800 + gst <input type="checkbox"/> Major Partner \$4,000 + gst (2 only) <input type="checkbox"/> Presenting Partner (1 only, by negotiation)
Please provide any further considerations/agreements as part of your partnership arrangement:	

Please forward this completed form to Kate Baker at wauchopechamber@gmail.com. Once this agreement has been confirmed, you will be sent a tax invoice. For any queries, please call Kate on 0437 133 138.