

# PARTNERSHIP PROSPECTUS



The Wauchope Chamber of Commerce and Industry are excited to announce the Wauchope and Hinterland Business Awards program for 2023!

The Awards are a celebration of local business and acknowledge the contributions of our local operators. They bring opportunities for local business to recognise their achievements, build rapport with their team, review their business journey, and consider their future.

Partnership packages are available for business champions looking to show their support for local business through the Awards program. Partner benefits include a range of promotional opportunities through the marketing campaign and at the Gala Dinner event.

## KEY DATES:

- Entries Open – Wed 29<sup>th</sup> March 2023
- Entries Close – Wed 17<sup>th</sup> May 2023
- Voting Opens – Fri 19<sup>th</sup> May 2023
- Voting Closes – Fri 2<sup>nd</sup> June 2023
- Gala Dinner – Saturday 17<sup>th</sup> June 2023!

## CONTACT:

Lisa 0422210824, or  
Kate 0437133138,

| [wauchopechamber@gmail.com](mailto:wauchopechamber@gmail.com)

| [www.wauchopechamber.com.au](http://www.wauchopechamber.com.au)



2023 WAUCHOPE & HINTERLAND  
BUSINESS AWARDS



*Celebrating Local Business*

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The Wauchope and Hinterland Business Awards program offers two types of Awards – Local Excellence Awards and NSW Business Chamber aligned Awards.

Through the Local Chamber Alliance with between the Wauchope Chamber of Commerce and Industry and the NSW Business Chamber, the aligned Awards entries will feed into the NSW Business Chamber Mid North Coast Regional Awards growing opportunities for local business to gain exposure and promotion to a wider audience. Winners at the regional Awards go through to the State Awards later in the year.

## BUSINESS NSW

### LOCAL AWARDS

1. Excellence in Accommodation and Hospitality
2. Excellence in Agriculture
3. Excellence in Creative Industries
4. Excellence in Health and Wellbeing
5. Excellence in Hair and Beauty
6. Excellence in Professional Services (20 employees or less)
7. Excellence in Professional Services (21 employees or more)
8. Excellence in Retail (10 employees or less)
9. Excellence in Retail (10 employees or more)
10. Excellence in Tourism
11. Excellence in Trades, Industry & Manufacturing
12. Excellence in Work Health and Safety

### NSW BUSINESS CHAMBER ALIGNED AWARDS

12. Outstanding Employee
13. Outstanding Young Business Leader
14. Outstanding Business Leader
15. Employer of Choice (under 20 employees)
16. Employer of Choice (over 20 employees)
17. Excellence in Innovation
18. Excellence in Sustainability
19. Outstanding Community Organisation
20. Outstanding Visitor Experience
21. Outstanding Start-up
22. Excellence in Diversity and Inclusion
23. Excellence in Micro Business
24. Excellence in Small Business
25. Excellence in Large Business
26. Business of the Year

*\*Categories may change with yearly review*

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	Supporter Partner \$600+gst	Business Partner \$1,500+gst	Corporate Partner \$5,000+gst	Major Partner \$10,000	Presenting Partner By negotiation
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## SPONSORSHIP BENEFITS

An opportunity to speak (5 mins) at one WCCI event.	--	--	✓	✓	✓
Partner level logo branding on Awards print advertising	--	✓	✓	✓	✓
Social media plugs of your business	1	2	3	4	6
Partner level branding on webpage	✓	✓	✓	✓	✓

## GALA EVENT

Partner level logo on main screen	✓	✓	✓	✓	✓
Partner level logo on Gala program	✓	✓	✓	✓	✓
Acknowledgement by MC	✓	✓	✓	✓	✓
Complimentary tickets to the Gala Dinner	1	2	4	6	10
Presentation of an Award at Gala Dinner	1	1	2	3	4
Business name on Awards category trophy/award	✓	✓	✓	✓	✓
Display of business banners	1	1	2	2	4
Opportunity to place company promotional gifts in the winner's gift bags	✓	✓	✓	✓	✓
Opportunity to place company promotional items on tables	--	--	--	--	✓

## POST AWARDS

Certificate of Appreciation	✓	✓	✓	✓	✓
Complimentary 'thank you' event tickets	1	2	4	6	10





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## Partnership Agreement Application

The following information will be used to enter a 2023 Wauchope and Hinterland Business Awards Partnership Agreement:

Business / Organisation Name:	
Contact Person:	
Position:	
Address:	
Phone / Mobile:	
Email:	

Please tick the Partnership level you would like to take up:

- Supporter Partner \$600+gst
- Business Partner \$1,500+gst
- Corporate Partner \$5,000+gst
- Major Partner \$10,000+gst
- Presenting Partner (only one, by negotiation)

Please provide any further details for consideration of your Partnership arrangement:

Please forward this completed form to Lisa or Kate at [wauchopechamber@gmail.com](mailto:wauchopechamber@gmail.com)

Once this Agreement is confirmed you will be sent a tax invoice.

For any queries, please call Lisa 0422 210 824.

*Thank you for Celebrating Local Business with us in 2023!*