

Celebrating Local Business

PARTNERSHIP PROSPECTUS



The Wauchope Chamber of Commerce and Industry are excited to announce the Wauchope and Hinterland Business Awards program for 2023!

The Awards are a celebration of local business and acknowledge the contributions of our local operators. They bring opportunities for local business to recognise their achievements, build rapport with their team, review their business journey, and consider their future.

Partnership packages are available for business champions looking to show their support for local business through the Awards program. Partner benefits include a range of promotional opportunities through the marketing campaign and at the Gala Dinner event.

KEY DATES:

- Entries Open Wed 29th March 2023
- Entries Close Wed 17th May 2023
- Voting Opens Fri 19th May 2023
- Voting Closes Fri 2nd June 2023
- Gala Dinner Saturday 17th June 2023!

CONTACT:

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The Wauchope and Hinterland Business Awards program offers two types of Awards – Local Excellence Awards and NSW Business Chamber aligned Awards.

Through the Local Chamber Alliance with between the Wauchope Chamber of Commerce and Industry and the NSW Business Chamber, the aligned Awards entries will feed into the NSW Business Chamber Mid North Coast Regional Awards growing opportunities for local business to gain exposure and



promotion to a wider audience. Winners at the regional Awards go through to the State Awards later in the year.

LOCAL AWARDS

- 1. Excellence in Accommodation and Hospitality
- 2. Excellence in Agriculture
- 3. Excellence in Creative Industries
- 4. Excellence in Health and Wellbeing
- 5. Excellence in Hair and Beauty
- 6. Excellence in Professional Services (20 employees or less)
- 7. Excellence in Professional Services (21 employees or more)
- 8. Excellence in Retail
- 9. Excellence in Tourism
- 10. Excellence in Trades, Industry & Manufacturing
- 11. Excellence in Work Health and Safety

NSW BUSINESS CHAMBER ALIGNED AWARDS

- 12. Outstanding Employee
- 13. Outstanding Young Business Leader
- 14. Outstanding Business Leader
- 15. Employer of Choice
- 16. Excellence in Innovation
- 17. Excellence in Sustainability
- 18. Outstanding Community Organisation
- 19. Outstanding Start-up
- 20. Excellence in Diversity and Inclusion
- 21. Excellence in Micro Business
- 22. Excellence in Small Business
- 23. Excellence in Large Business
- 24. Business of the Year
- *Categories may change with yearly review



PARTNER LEVELS



	Supporter Partner \$600+gst	Business Partner \$1,500+gst	Corporate Partner \$5,000+gst	Major Partner \$10,000	Presenting Partner By negotiation
SPONSORSHIP BENEFITS	'	'			
An opportunity to speak (5 mins) at one WCCI event.			Ø	Ø	Ø
Partner level logo branding on Awards print advertising		Ø	⊘	Ø	Ø
Social media plugs of your business	1	2	3	4	6
Partner level branding on webpage	Ø	Ø	Ø	Ø	Ø
GALA EVENT	1	1			
Partner level logo on main screen	②	Ø	Ø		Ø
Partner level logo on Gala program	Ø	Ø	Ø	Ø	Ø
Acknowledgement by MC	Ø	Ø	Ø	Ø	Ø
Complimentary tickets to the Gala Dinner	1	2	4	6	10
Presentation of an Award at Gala Dinner	1	1	2	3	4
Business name on Awards category trophy/award	⊘	Ø	Ø	Ø	Ø
Display of business banners	1	1	2	2	4
Opportunity to place company promotional gifts in the winner's gift bags	⊘	Ø	Ø	Ø	Ø
Opportunity to place company					
promotional items on tables					Ø
POST AWARDS	l	1			
Certificate of Appreciation	Ø	Ø	Ø	Ø	Ø
Complimentary 'thank you' event tickets	1	2	4	6	10



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Partnership Agreement Application

The following information will be used to enter a 2023 Wauchope and Hinterland Business Awards Partnership Agreement:

Business /				
Organisation Name:				
Contact Person:				
Position:				
Address:				
Phone / Mobile:				
Email:				
Please tick the Partnership level you would like to take up:				
Supporter Partner \$600+gst				
Business Partner \$1,500+gst				
Corporate Partner \$5,000+gst				
Major Partner \$10,000+gst				
Presenting Partner (only one, by negotiation)				
Please provide any further details for consideration of your Partnership arrangement:				

Please forward this completed form to Lisa or Kate at wauchopechamber@gmail.com Once this Agreement is confirmed you will be sent a tax invoice. For any queries, please call Lisa 0422 210 824.

